State of Louisiana

Division of Administration
Office of Technology Services

ENTERPRISE DATA MANAGEMENT

STRATEGY OVERVIEW

August 14, 2017

INTRODUCTION

This document presents a high-level overview of the Enterprise Data Management Strategy for the State of Louisiana. Of particular importance is the introduction of the two components that comprise and convey the strategy: *Enterprise Data Management Plan* and *Enterprise Data Management Policies & Standards*.

OVERVIEW

The case can be made that information is Louisiana's most valuable asset. Without appropriate and reliable data, state agencies cannot deliver their services and government ceases to function. Considering the value and importance of data, it is incumbent upon the State to manage its information assets within the context of a unified and carefully crafted strategy.

The development, implementation, and maintenance of the State's data management strategy are the ongoing responsibilities of the Chief Information Officer (CIO), Chief Data Officer (CDO), and the Data Governance Influence Group (DGIG). The resultant strategy must align with the State's strategic goals and business objectives. The strategy must also promote continuous improvement in the efficiency, effectiveness, and security of the State's management and use of data.

Improving the performance of Louisiana government and enhancing the delivery of services to its citizens are the overarching goals of the strategy. To be successful, the CIO, CDO, and Data Governance Influence Group must work diligently to maintain focus on the initiatives determined to best address these objectives. With no room for failure, the State's data management strategy must be carefully planned and faithfully executed.

Louisiana's Enterprise Data Management Strategy consists of two complementary components. Each component is expressed in a separate document published under the guidance of the Data Governance Influence Group. The component documents are:

- *Enterprise Data Management Plan*
- *Enterprise Data Management Policies & Standards*

Enterprise Data Management Plan is the strategic component of the data management strategy. Through the *Plan*, the overarching vision, goals, functional framework, activities, roles and responsibilities, and evaluation metrics required to manage the State's data assets are defined. The *Plan* provides the blueprint for the Enterprise Data Management Strategy.

Enterprise Data Management Policies & Standards is the tactical component of the strategy. *Policies & Standards* translates the conceptual ideas found in the *Plan* into tangible policies and standards which become the building blocks of the Enterprise Data Management Strategy.

Data owners, stewards, custodians, and any other individuals or groups responsible for managing the State's data, are obligated to adhere to these standards and policies.

CONCLUSION

For more information about the State's data management strategy, please consult the *Enterprise Data Management Plan* and *Enterprise Data Management Policies & Standards* documents.